

## TWILA TEAM: Kristen Oaks

### **Kristen Oaks, Ag Minute Reporter**

*(Reporting from Sarasota, Florida in 2010)*

For as long as she could remember, Kristen Oaks had a passion for two things in life: agriculture and broadcasting. It was always her goal to prove to everyone that agriculture is much more than "sows, cows and plows."

She grew up on a ranch in Calhoun, La., and showed Angus cattle for 12 years. In fact, her debut on TWILA was during "Beef Month" in 2004 when she served as the Louisiana Cattlemen's Association Queen.

From those experiences with media, Kristen decided to pursue a career in broadcasting at Louisiana State University. Her career at LSU diversified her experience through leadership roles and involvement in Tiger TV, Student Government, the College of Agriculture, Omicron Delta Kappa and her sorority Kappa Delta.

In 2009, Kristen graduated from LSU's Manship School of Mass Communication with a BA and a minor in agriculture and leadership development.

During the fall of 2009, Kristen traveled the state as the sideline reporter for the Cox Sports Louisiana High School Game of the Week. In addition to her television work, she also has experience in radio broadcasting, print advertising, web design, public relations and political lobbying.

"I finally have a chance to tell the story of agriculture to everyone," Kristen says. "This is my dream job."

